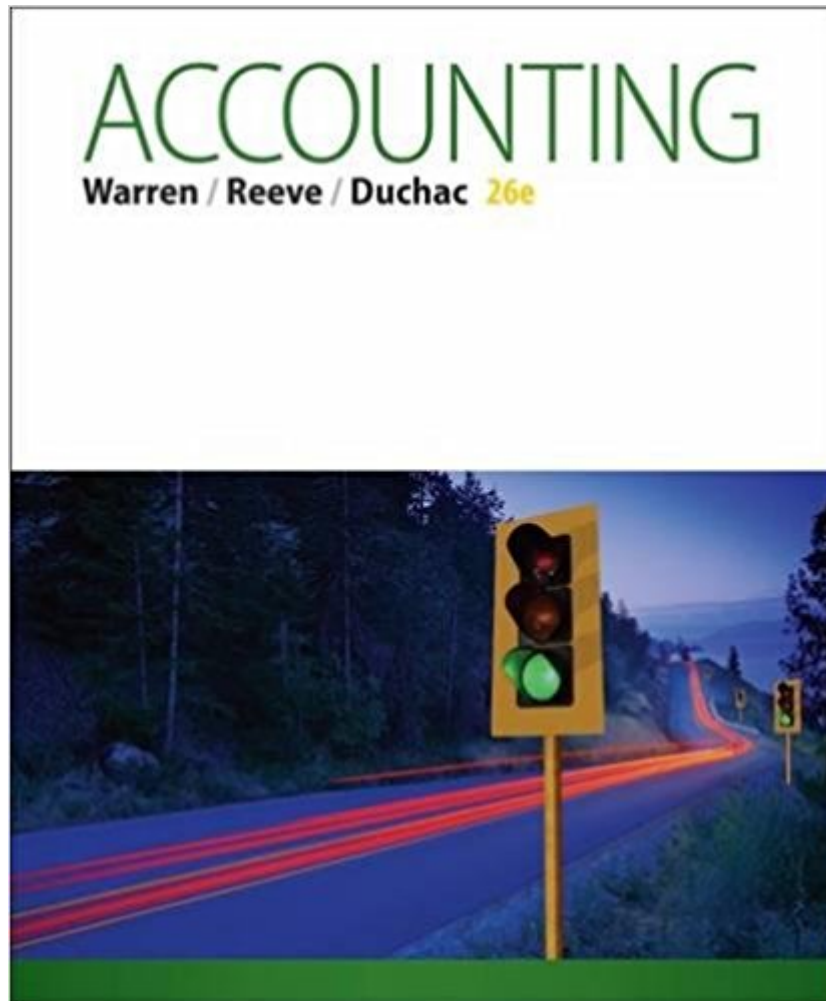




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Accounting (Text Only)



Synopsis

Close the gap between homework and exam performance with Warren/Reeve/Duchac's ACCOUNTING 26E and CengageNOWv2! Market--leading ACCOUNTING has been on the forefront of innovation and change based on the needs of today's teaching and learning environment. Warren/Reeve/Duchac's ACCOUNTING 26E and CengageNOWv2 help elevate student thinking with content that addresses each stage of the learning process from motivation to mastery. This integrated system motivates students to learn, provides practice opportunities to better prepare for exams, and helps students achieve mastery with tools to help them make connections and see the big picture. The Complete Learning System in ACCOUNTING and CengageNOWv2 is built around the way students use textbooks and online resources to learn, study and complete homework, allowing them to achieve ultimate success in this course. New content includes author--written Dynamic Exhibits that allow students to see connections and relationships like never before! Dynamic Exhibits allow students to change the variables in a scenario and see how a change ripples through the accounting system, helping students understand how concepts relate to one another. In addition to the many new digital assets created for this edition, the textbook content itself has also been revised to include the new revenue recognition standard and a greater emphasis on service companies in the managerial accounting chapters. The end goal of Warren/Reeve/Duchac's ACCOUNTING and CengageNOWv2 is to elevate thinking and create more empowered and prepared students----ready to take on the rest of their educational and career goals.

Book Information

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Close The Gap Between Homework and Exam Performance with CengageNOWv2 [View larger](#) [View larger](#) [View larger](#) [View larger](#) Have The Tools You Need To Be Successful. A variety of tools are available in CengageNOWv2, all combined in one easy-to-use resource designed to improve your grades. Some resources get you prepared for class and help you succeed on homework, and others show you specific areas where you can work to improve. Stay Ahead Of The Course Requirements. CengageNOWv2 shows you the path through your course—from first day through finals. Once you know what's expected, it's easier to complete your assignments. Gain Understanding That Stays With You. Do well on tests as well as the assignments! Bridge the gap between homework and tests by using CengageNOWv2 to truly understand the material. Self-study and review materials keep you on the right track, to make sure your understanding goes beyond memorization. Set Yourself Up For Better Grades. Why wonder where you stand? CengageNOWv2 includes trackable assignments and grades. It tells you what to do to improve your grade, and gives you the tools to accomplish it!

"These exercises [Activation Exercises in CNOWv2] are interactive and actually allow students to experiment with the data, visually viewing the impact when data is altered. The exercises show not only how a transaction looks in the journal and ledger accounts, but also the impact it ultimately has on financial statements. Finally, students are challenged to analyze the overall impact of a transaction by answering questions related to the topic. This is an excellent learning tool." "Multi-Panel View [in CNOWv2] makes it much easier for students to see how each piece of the accounting cycle impacts the other pieces. Having it all in one view reduces student frustration and gives them a clearer picture of the complete accounting cycle." "Good tool [Blank Sheet of Paper Experience in CNOWv2] to make students understand concepts without overly relying on technology's help." "I like it [Blank Sheet of Paper Experience in CNOWv2] because it appears to bridge the gap between the homework and my exam." "This [Blank Sheet of Paper Experience in CNOWv2] will minimize students' complaints about how the exam looks different from the homework format."

Dr. Carl S. Warren is Professor Emeritus of Accounting at the University of Georgia, Athens. Dr. Warren has taught classes at the University of Georgia, University of Iowa, Michigan State University, and University of Chicago. He focused his teaching efforts on principles of accounting and auditing. Dr. Warren received his PhD from Michigan State University and his BBA and MA from the University of Iowa. During his career, Dr. Warren published numerous articles in

professional journals, including The Accounting Review, Journal of Accounting Research, Journal of Accountancy, The CPA Journal, and Auditing: A Journal of Practice and Theory. Dr. Warren has served on numerous committees of the American Accounting Association, the American Institute of Certified Public Accountants, and the Institute of Internal Auditors. He also has consulted with numerous companies and public accounting firms. His outside interests include handball, golf, skiing, backpacking, and fly-fishing.

Dr. James M. Reeve is Professor Emeritus of Accounting and Information Management at the University of Tennessee. Dr. Reeve taught full-time as part of the accounting faculty for twenty-five years after graduating with his PhD from Oklahoma State University. He presently teaches part-time at UT. His teaching efforts focused on Senior Executive MBA programs. His research interests are varied and include work in managerial accounting, supply chain management, lean manufacturing, and information management. He has published more than forty articles in academic and professional journals, including Journal of Cost Management, Journal of Management Accounting Research, Accounting Review, Management Accounting Quarterly, Supply Chain Management Review, and Accounting Horizons. He has consulted or provided training around the world for a variety of organizations, including Boeing, Procter & Gamble, Norfolk Southern, Hershey Foods, Coca-Cola, and Sony. When not writing books, Dr. Reeve plays golf and is involved in faith-based activities.

Dr. Jonathan Duchac is the Wayne Calloway Professor of Accounting and Acting Associate Dean of Accounting Programs at Wake Forest University. He earned his PhD in accounting from the University of Georgia and currently teaches introductory and advanced courses in financial accounting. Dr. Duchac has received a number of awards during his career, including the Wake Forest University Outstanding Graduate Professor Award, the T.B. Rose award for Instructional Innovation, and the University of Georgia Outstanding Teaching Assistant Award. In addition to his teaching responsibilities, Dr. Duchac has served as Accounting Advisor to Merrill Lynch Equity Research, where he worked with research analysts in reviewing and evaluating the financial reporting practices of public companies. He has testified before the U.S. House of Representatives, the Financial Accounting Standards Board, and the Securities and Exchange Commission and has worked with a number of major public companies on financial reporting and accounting policy issues. In addition to his professional interests, Dr. Duchac is an avid mountain biker and snow skier.

I purchased this for my ACG2021 Class as Santa Fe College in Gainesville. So far, I actually must say I really like this textbook and it was CHEAP. This is not a small textbook (reasonably thin, but larger format). So I was surprised I got this for the price I did and it was nearly perfect condition (a

couple of dents on the edges of the hardcover, but it has a solid / thick binding). There are nice flowcharts in this book and although in ACG2021 you only focus on accrual accounting versus cash basis, it's still very relevant. Sure, some of the paper forms they discuss and methods of thinking about accounting are taken care of automatically by Quickbooks, but if you're looking for exposure to the standard college financial accounting class, this is a good choice. Arrived quickly and again, phenomenal price for this level of instruction and organization.

We are in week 2 and there is already a mistake in the template they offer. I wasted a day trying to find someone to help me, when I was right, because I am in an online class. I have been on hold for over 20 minutes. The book does not have correct files laid out, they are all set for being fixed. So you can't reference the book to learn anything but what is wrong. I really don't have an entire day to handle one math template on week 2. How much worse can this get? Oh and still on hold!

Many of the exercise questions were hard to answer because of insufficient information in the reading.

This workbook is a very helpful way to do homework from the Principles of Accounting 26th edition textbook. I highly recommend it!

Great quality item for a very exceptable price. My school is phasing this textbook out by the end of the calendar year and still expected \$425 for it! What a ripoff! Thanks for saving me actual hundreds of dollars!

I bought it for my class but my professor changed the textbook, but it still helpful for my class though.

In good condition. Not perfect but i really dont need a perfect text book.

Be warned....the kindle edition version incorrectly linked. I ended up having to use another vendor with a hardcopy. Not sure why they did not give me a credit to my account.

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